

Bracknell Forest Council

Adult Social Care, Health & Housing



DIGITAL MARKETPLACE OVERVIEW

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Our Vision For Adult Social Care & Health

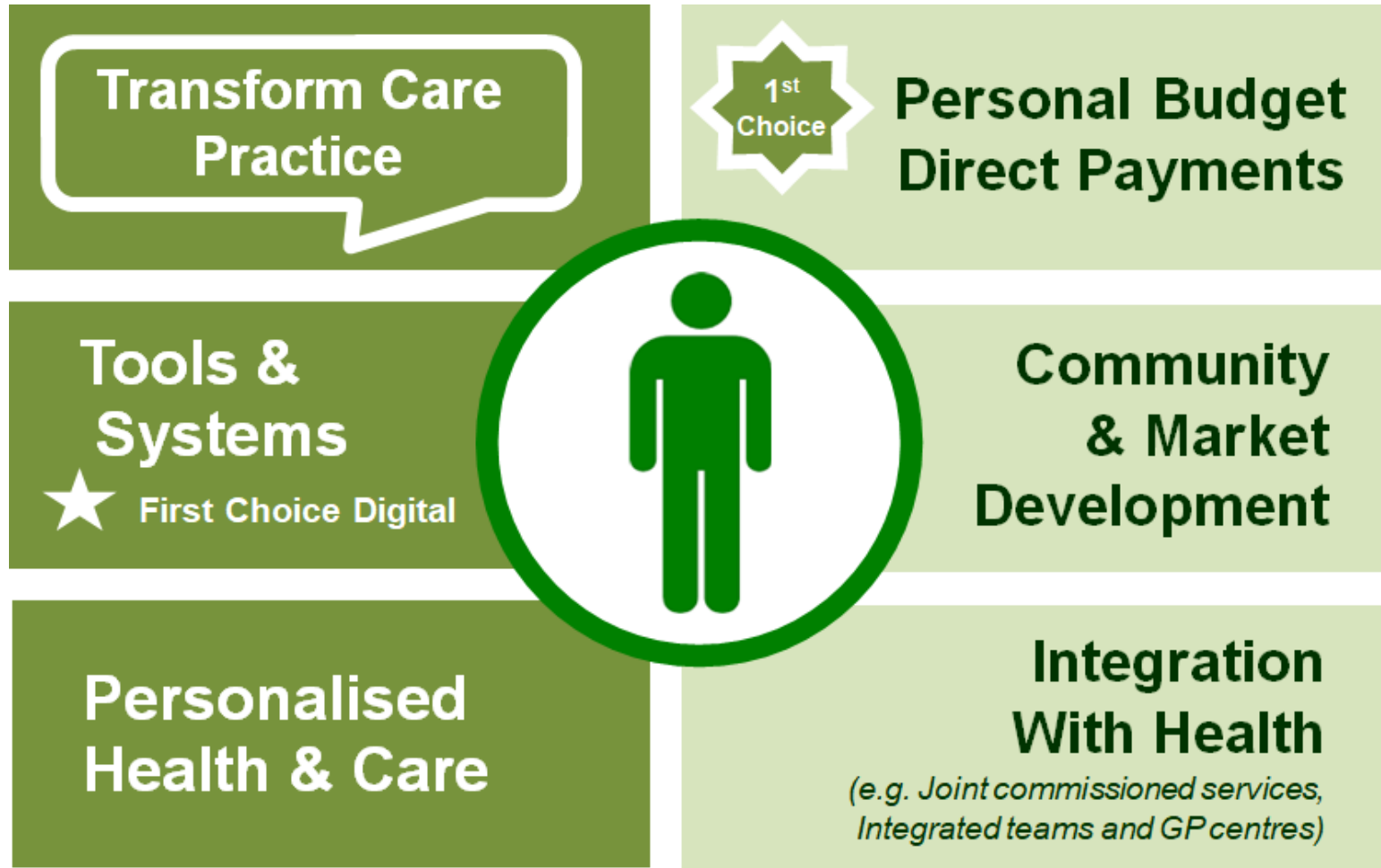


Healthy, Safe, Self-Reliant Communities

THE THINKING BEHIND OUR PLAN & FUTURE DIRECTION

The vital ingredients for person centred care

EARLY HELP & PREVENTION



SELF-DIRECTED SUPPORT

CHOICE

CONTROL

INDEPENDENCE

OUR OBJECTIVES FOR A DIGITAL MARKETPLACE

- Replacement for i-Hub
- Easy to use single source of information for everyone
- Marketplace platform to connect people to a wider range of support options
- A free resource for local organisations to promote what they do
- A resource for staff and partners to use to help connect people to activities, services and useful information
- Online tools to help people plan and make positive changes to their lives
- Information to help make informed choices and stay safe
- Organisations own their content

600+
Site Visits

400+
Unique Hits

33%+
Return Visits

94%
External users

2+
Contacts/ wk

Bracknell Forest Help Yourself Online



**Help Me Find
What I Need?**



**Find Products &
Services**



**Get Information
& Advice**

MARKETPLACE FEATURES

- ✓ Wellbeing planning tool
- ✓ Easy to use search function
- ✓ Location map display
- ✓ Create and save shortlists
- ✓ Personal selection brochure
- ✓ Provider information
- ✓ Latest CQC ratings
- ✓ Equipment information + prices
- ✓ Personal assistant information
- ✓ Market information bulletins
- User ratings
- Post a job
- Volunteer network
- Book and pay for activities

Search Features And Filters



Category: e.g. Care & Support, Advocacy etc.



Client Type: e.g. Adults, Carers, Young People



Medical Condition/ Disability: e.g. Dementia



Service Outcome: e.g. Get Active



Explore What's On In My Area

Postcode

Location

TEXT MESSAGE

EMAIL

PRINTED COPY

Staying Safe And Well Informed

**Employing a
Personal
Assistant**



**Staying Safe
Online**



**Finding and
Choosing a
Care Home**



**Finding and
Buying Care
at Home**



**What if things
go wrong?**



**Agreements
and Contracts**



Top Tip Guides

5 Tips for Employing a Personal Assistant



If you are thinking about employing a personal assistant it might be a good idea to speak with someone who is already doing so

1



If you are employing a personal assistant directly then you need to make sure you do the necessary checks yourself

2



Have a look at the toolkit for employing personal assistants available on the Skills for Care website

3



Your local carers service may be able to help or put you in touch with other people who have employed a personal assistant

4



Visit the Support with Confidence website and see how they can help

5

USEFUL LINKS

[Signal 4 Carers](#)

[Healthwatch](#)

[Skills For Care](#)

[Carers Trust](#)

[Money Advice Service](#)

[Support With Confidence](#)

Wellbeing Planner

GUIDE ME TO OPTIONS



Segment	Money	Health & Wellbeing	Work, Training & Volunteering	Living Independently	Things to Do
SUB-CATEGORY	I want to make a budget	I want to be more active	I want to get a job	I want help getting out and about	I want to meet new people
	I want to get out of debt	I want to lose weight	I want to learn something new	I need help looking after myself at home	I want to find activities to do in the area
	I want to make my money go further	I need help with an addiction	I want to learn about further education	I need help supporting someone else	I want to get out and about
	I need information on allowances and benefits	I want help with my mental wellbeing	I want to volunteer in my community	I want to talk to someone about problems in my neighbourhood	I want to be able to travel to where I need to go

Bracknell Forest Help Yourself Online

[http:// helpyourself.bracknell-forest.gov.uk](http://helpyourself.bracknell-forest.gov.uk)



Health and Care



Housing



Learning



Leisure



Money & Benefits



Find a Personal
Assistant



Transport



Products for
independent living



Work, Training &
Volunteering



Do you provide a Local
Service?



: Bracknell Forest Help Yourself



Thanks For Listening



Any Questions?